



Princeton Girlchoir 2010 Concert Program Book Advertising Contract & Rates

Spring Concert, May 23, 2010

Ad Size	Cost	Dimensions
___ Inside Front Cover*	\$500 (Sold)	4 1/2" w x 7 1/2" h
___ Inside Back Cover*	\$300	4 1/2" w x 7 1/2" h
___ Back Cover*	\$750 (Sold)	4 1/2" w x 7 1/2" h
___ Full Page	\$175	4 1/2" w x 7 1/2" h
___ Half Page	\$100	4 1/2" w x 3 5/8" h
___ Quarter Page (or business card)	\$ 50	4 1/2" w x 1 3/4" h (horiz.) 2 1/8" w x 3 5/8" h (vert.)

*Please check availability before purchasing (cover) ads.

YES! We want to support the Princeton Girlchoir by placing an advertisement in the Spring Concert program.

Contact Name _____
Company Name _____
Street _____
City/State/Zip _____
Phone _____ E-mail _____

Artwork for our ad is: ___ attached ___ will be submitted via email to info@princetongirlchoir.org

Check # _____ in the amount of \$ _____ is enclosed. (Make check payable to Princeton Girlchoir)

Please submit your hardcopy materials, along with this form and payment to the PGC office:
Princeton Girlchoir, Attn: Program Ads, P.O. Box 145, Princeton, NJ 08542

DEADLINE APRIL 19 2010

Submit your ad in one of the following ways:

1. Clearly write, type, or e-mail your text and we will create an ad for you according to the size you choose.
2. Provide artwork or pictures according to the guidelines below. (Business cards are fine.)
3. E-mail or submit a CD with electronic files according to the guidelines below.

Electronic submission guidelines:

- o E-mailed ads should be sent to info@princetongirlchoir.org
- o All photos should be sent as digital files (.jpg)
- o All electronic files *must* be accompanied by a hardcopy attached to this order form, or faxed to the office at 609.688.1838.
- o Only high-resolution .pdf, .jpg or .tiff files will be accepted.
- o **An important note about MS-Word files:** Ads created using MS-Word with special fonts, clipart, and pictures do not reproduce accurately unless fonts and images are embedded in the file. **Therefore, we do not accept Word files except for the submission of text for ads to be designed by our graphic designer.** MS-Word files (.doc) should be saved and sent as above PDF (.pdf) files

Questions: For general inquiries, contact
PGC office at 609-688-1888 or info@princetongirlchoir.org

Additional copies of this form are available at
www.princetongirlchoir.org. Go to SUPPORT US > Concert Program
Advertising>Ad Contract.

Ad Sold By:

Name _____

Phone _____