



Princeton Girlchoir

Setting the Stage

Princeton Girlchoir Concert Program Book Advertising Contract & Rates

| Ad Size | Cost | Dimension |
|------------------------------------|--------------|---|
| __ Inside Front Cover* | \$500 (Sold) | 4 ½" w x 7 ½" h |
| __ Inside Back Cover* | \$500 | 4 ½" w x 7 ½" h |
| __ Back Cover* | \$750 (Sold) | 4 ½" w x 7 ½" h |
| __ Full Page | \$325 | 4 ½" w x 7 ½" h |
| __ Half Page | \$175 | 4 ½" w x 3 ⅝" h |
| __ Quarter Page (or business card) | \$100 | 4 ½" w x 1 ¾" h (horiz.) 2 ⅝" w x 3 ⅝" h (vert.) |

*Please check availability before purchasing (cover) ads.

YES! We want to support the Princeton Girlchoir by placing an advertisement in the 2012 Spring Concert program book.

Contact Name _____
 Company Name _____
 Street _____
 City/State/Zip _____
 Phone _____ E-mail _____

Artwork for our ad is: ___ attached ___ will be submitted via email to info@prinetongirlchoir.org

Check # _____ in the amount of \$ _____ is enclosed. (Make check payable to Princeton Girlchoir)

Please submit hardcopy materials, this form and payment to:
 Princeton Girlchoir, Attn: Program Ads, P.O. Box 145, Princeton, NJ 08542

DEADLINE: APRIL 20, 2012

Submit your ad in one of the following ways:

1. Clearly write, type, or e-mail your text and we will create an ad for you according to the size you choose.
2. Provide artwork or pictures according to the guidelines below. (Business cards are fine)
3. E-mail or submit a CD with electronic files according to the guidelines below.

Electronic submission guidelines:

- o E-mail ads should be sent to info@prinetongirlchoir.org
- o All photos should be sent as digital files (.jpg)
- o All electronic files must be accompanied by a hardcopy attached to this order form, or faxed to the office at 609.688.1838
- o Only high-resolution .pdf, .jpg or .tiff files will be accepted.
- o **An important note about MS-Word files:** Ads created using MS-Word with special fonts, clipart and pictures do not reproduce accurately unless fonts and images are embedded in the file. **Therefore, we do not accept Word files except for the submission of text for ads to be designed by our graphic designer.** MS-Word files (.doc) should be saved and sent as above PDF (.pdf) files

Questions: For general inquiries, contact
 PGC office at 609-688-1888 or info@prinetongirlchoir.org

Additional copies of this form are available at
www.prinetongirlchoir.org Go to SUPPORT US>Concert Program
 >Advertising>Ad Contract.

Ad Sold By:

Name _____
 Phone _____