



## Princeton Girlchoir Concert Program Book Advertising Contract & Rates

Ad Size	Cost	Dimension
<input type="checkbox"/> Inside Front Cover*	\$500 (Sold)	4 ½" w x 7 ½" h
<input type="checkbox"/> Inside Back Cover*	\$500	4 ½" w x 7 ½" h
<input type="checkbox"/> Back Cover*	\$750 (Sold)	4 ½" w x 7 ½" h
<input type="checkbox"/> Full Page	\$325	4 ½" w x 7 ½" h
<input type="checkbox"/> Half Page	\$175	4 ½" w x 3 ¾" h
<input type="checkbox"/> Quarter Page (or business card)	\$100	4 ½" w x 1 ¾" h (horiz.) 2 ½" w x 3 ¾" h (vert.)
<input type="checkbox"/> Family Message Line	\$ 25	25 Words

\*Please check availability before purchasing (cover) ads.

**YES! We want to support the Princeton Girlchoir by placing an advertisement in the 2012 Spring Concert program book.**

Contact Name \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Street \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Artwork for our ad is:  attached  will be submitted via email to [info@princetongirlchoir.org](mailto:info@princetongirlchoir.org)

Check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ is enclosed. (Make check payable to Princeton Girlchoir)

Please submit hardcopy materials, this form and payment to:  
 Princeton Girlchoir, Attn: Program Ads, P.O. Box 145, Princeton, NJ 08542

**DEADLINE: APRIL 20, 2012**

Submit your ad in one of the following ways:

1. Clearly write, type, or e-mail your text and we will create an ad for you according to the size you choose.
2. Provide artwork or pictures according to the guidelines below. (Business cards are fine)
3. E-mail or submit a CD with electronic files according to the guidelines below.

**Electronic submission guidelines:**

- o E-mail ads should be sent to [info@princetongirlchoir.org](mailto:info@princetongirlchoir.org)
- o All photos should be sent as digital files (.jpg)
- o All electronic files must be accompanied by a hardcopy attached to this order form, or faxed to the office at 609.688.1838
- o Only high-resolution .pdf, .jpg or .tiff files will be accepted.
- o **An important note about MS-Word files:** Ads created using MS-Word with special fonts, clipart and pictures do not reproduce accurately unless fonts and images are embedded in the file. **Therefore, we do not accept Word files except for the submission of text for ads to be designed by our graphic designer.** MS-Word files (.doc) should be saved and sent as above PDF (.pdf) files

**Questions:** For general inquiries, contact  
 PGC office at 609-688-1888 or [info@princetongirlchoir.org](mailto:info@princetongirlchoir.org)

Additional copies of this form are available at  
[www.princetongirlchoir.org](http://www.princetongirlchoir.org) Go to SUPPORT US>Concert Program  
 >Advertising>Ad Contract.

**Ad Sold By:**

Name \_\_\_\_\_  
 Phone \_\_\_\_\_